

# KRISTEN D. LANDREVILLE

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## CURRICULUM VITAE UPDATED SEPTEMBER 19, 2017

### ADDRESS

Department of Communication and Journalism  
University of Wyoming  
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Professional Website: <http://www.klandreville.com>

Teaching Blog: <http://uwyojournalism.com>

Publications on ResearchGate:

[https://www.researchgate.net/profile/Kristen\\_Landreville](https://www.researchgate.net/profile/Kristen_Landreville)

### EDUCATION

- 2010 PhD, Communication, The Ohio State University, Columbus, Ohio.
- 2006 MA, Mass Communication, University of Florida, Gainesville, Florida.
- 2004 BS, Journalism, University of Florida, Gainesville, Florida.

### ACADEMIC POSITIONS

- 2016 Director of Graduate Studies, Department of Communication & Journalism University of Wyoming
- 2016 Associate Professor, Department of Communication & Journalism University of Wyoming
- 2010 Assistant Professor, Department of Communication & Journalism University of Wyoming

### OTHER POSITIONS

- 2006-2010 Graduate Associate, The Ohio State University, Columbus, Ohio
- 2004-2006 Graduate Teaching and Research Assistant, University of Florida, Gainesville, Florida
- 2004 Intern, *The Gainesville Sun*, online division, Gainesville, Florida.
- 2003 Intern, *The Gainesville Sun*, the metro and business sections, Gainesville, Florida.

2000-2006 Undergraduate Research Assistant, Lynda Lee Kaid, University of Florida, Gainesville, Florida

### **CURRENT JOB DESCRIPTION**

62.5% Teaching      25% Research      7.5% Service      5% Advising

### **TEACHING**

<b><u>Year</u></b>	<b><u>Semester</u></b>	<b><u>Course No./Title</u></b>	<b><u>Cr. Hrs.</u></b>	<b><u>Enrollment</u></b>
2018	Spring	COJO3530/MultimediaProduction	3	30
2018	Spring	COJO5230/Media,Science,Society	3	10
2018	Spring	COJO4230/Media,Science,Society	3	40
2017	Fall	Sabbatical – Research Leave		
2017	Spring	COJO5070/Quant Research	3	16
2017	Spring	COJO4530/5530/WebDesign	3	24
2016	Fall	COJO/POLS/3550/PolComm	3	51
2016	Fall	COJO3530/Online Journalism	3	23
2016	Spring	COJO5070/Quant.Research	3	13
2016	Spring	COJO4530/5530/Adv.NewMedia	3	21
2015	Fall	COJO1101/FYS:MediaLiteracy	3	24
2015	Spring	COJO4530/5530/Adv.NewMedia	3	26
2014	Fall	COJO2100:03/Reporting & News	3	22
2014	Fall	COJO3530/Online Journalism	3	23
2013	Fall	COJO4110/Feature Writing	3	23
2013	Fall	COJO3530/Online Journalism	3	23
2013	Spring	COJO4230/Adv. New Media	3	23
2013	Spring	COJO3530/Online Journalism	3	24
2012	Spring	COJO5230/Alternative Media	3	12
2012	Spring	COJO4230/Adv. New Media	3	19
2011	Fall	COJO1000/Intro. to Mass Media	3	100
2011	Fall	COJO3530/Online Journalism	3	25
2011	Spring	COJO1000/Intro. to Mass Media	3	123
2011	Spring	COJO4230/Adv. New Media	3	20
2010	Fall	COJO2480/Politics & Media	3	16
2010	Fall	COJO3530/Online Journalism	3	21

At UW, I have taught at each course level (1000 through 5000), and I have taught in a diverse set of classroom environments (e.g., large introductory lecture-style courses, technology-focused classes in computer labs, basic and advanced writing courses, graduate seminar). You may download the syllabi at <http://www.klandreville.com/syllabi.html>. My overall teaching evaluation average while at UW is a 4.46 (on a 5-point scale) across all courses. You may view of summary of teaching evaluations at <http://www.klandreville.com/evals.html>.

Teaching and Advising Philosophy: I believe the student and instructor/mentor relationship should be built upon: respect, understanding, trust, transparency, and high expectations. A strong feeling of community will strongly encourage students and advisees to remember academic experiences, even when they have completed their degree. You may view my full teaching philosophy at [http://www.klandreville.com/teaching\\_philosophy.html](http://www.klandreville.com/teaching_philosophy.html).

## **PUBLISHED WORKS**

### **Refereed Journal Articles:**

Diercks, D.,\* & **Landreville, K. D.** (2017). The indirect effects of partisanship and partisan media on knowledge about same-sex marriage policy: Exploring the knowledge and belief gap hypotheses. *Mass Communication & Society*, 20(2), 192-212. doi: 10.1080/15205436.2016.1230221  
\*Graduate student

Staggs, S. M.,\* & **Landreville, K. D.** (2017). The impact of pretrial publicity on “eye for an eye” retributivist support and malicious perceptions of criminal offenders. *Mass Communication & Society*, 20(1). doi: 10.1080/15205436.2016.1167917. \*Graduate student

**Landreville, K. D.** (2015). Satire as uncertain territory: Uncertainty expression in discussion about political satire, opinion, and news. *HUMOR: International Journal of Humor Research*, 28(4), 559-582. doi: 10.1515/humor-2015-0105

**Landreville, K. D.**, White, C.,\* & Allen, S.\* (2015). Tweets, polls, and quotes: Gatekeeping and bias in on-screen visuals during the final 2012 presidential debate. *Communication Studies*, 66(2), 146-164. doi: 10.1080/10510974.2014.930919. \*Graduate student

[This publication was funded by the Malcolm Wallop Conversations on Democracy Fund.]

LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message processing. *Mass Communication & Society*, 17(3), 400-423. doi: 10.1080/15205436.2014.891137

[Republished as LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message processing. In R. L. Holbert (Ed.), *Entertainment media and politics: Advances in effects-based research*. London: Routledge.]

- Holbert, R. L., Lee, J., Esralew, S., Walther, W. O., Hmielowski, J. D., & **Landreville, K. D.** (2013). Affinity for political humor: An assessment of internal factor structure, reliability, and validity. *Humor: International Journal of Humor Research*, 26(4), 551-572. doi: 10.1515/humor-2013-0034
- Landreville, K. D.**, & LaMarre, H. L. (2013). Examining the intertextuality of fictional political comedy and real-world political news. *Media Psychology*, 16(1), 347-369. doi: 10.1080/15213269.2013.796585
- Dylko, I., Beam, M. A., **Landreville, K. D.**, & Geidner, N. (2012). Gatekeeping and YouTube: News filters and the intermedia dynamic in the age of the user-generated content. *New Media & Society*, 15(4), 832-849. doi: 10.1177/1461444811428899
- Landreville, K. D.**, & LaMarre, H. L. (2011). Working through political entertainment: How negative emotion and narrative engagement encourage political discussion intent in young Americans. *Communication Quarterly*, 59(2), 200-220. doi: 10.1080/01463373.2011.563441
- Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2010). The Influence of Late-Night TV Comedy Viewing on Political Talk: A Moderated-Mediation Model. *International Journal of Press-Politics*, 15(4), 482-498. doi: 10.1177/1940161210371506
- LaMarre, H. L., & **Landreville, K. D.** (2009). When is fiction as good as fact? Comparing the influence of documentary and historical reenactment films on engagement, affect, issue interest, and learning. *Mass Communication & Society*, 12(4), 537-555. doi:10.1080/15205430903237915
- LaMarre, H. L., **Landreville, K. D.**, & Beam, M. A. (2009). The irony of satire: Political ideology and the motivation to see what you want to see in *The Colbert Report*. *The International Journal of Press/Politics*, 14(2), 212-231. doi:10.1177/1940161208330904
- Holbert, R. L., LaMarre, H. L., & **Landreville, K. D.** (2009). Fanning the flames of a partisan divide: Debate viewing, vote choice, and perceptions of vote count accuracy. *Communication Research*, 36(2), 155-177. doi:10.1177/0093650208330248
- Kaid, L. L., Postelnicu, M., **Landreville, K.**, Yun, H. J., & Hendren, A. G. (2007). The effects of political advertising on young voters. *American Behavioral Scientist*, 50(9), 1137-1151. doi: 10.1177/0002764207300039
- Trammell, K. D., Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2006). Evolution of online campaigning: Increasing interactivity in candidate web

sites and blogs through text and technical features. *Mass Communication & Society*, 9(1), 21-44. doi:10.1207/s15327825mcs0901\_2

Williams, A. P., Trammell, K. D., Postelnicu, M., **Landreville, K. D.**, & Martin, J. D. (2005). Blogging and Hyperlinking: Use of the Web to Enhance Viability During the 2004 US Election. *Journalism Studies*, 6(2), 177-186. doi:10.1080/14616700500057262

### **Non-Refereed Journal Articles**

**Landreville, K. D.** (2003). Newspaper Coverage of the Florida 2002 Gubernatorial Debates. *University of Florida Journal of Undergraduate Research*, 4(6).

### **Refereed Chapters in Books**

LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message processing. In R. L. Holbert (Ed.), *Entertainment media and politics: Advances in effects-based research*. London: Routledge.

[Originally published as LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014). Humor works in funny ways: Examining satirical tone as a key determinant in political satire message processing. *Mass Communication & Society*, 17(3), 400-423. doi: 10.1080/15205436.2014.891137]

Williams, A. P., Kaid, L. L., **Landreville, K. D.**, Fernandes, J., Yun, H. J., Bagley, D., & Urriste, S. (2008). The representation of the European Union elections in news media coverage around the world. In Kaid, L. L. (Ed.), *The EU expansion: Communicating shared sovereignty in the parliamentary elections* (pp. 153-173). New York: Peter Lang.

Postelnicu, M., Martin, J. D., & **Landreville, K. D.** (2006). The role of campaign web sites in promoting candidates and attracting campaign resources. In A. P. Williams & J. C. Tedesco (Eds.), *The internet election: Perspectives on the web in campaign 2004* (pp. 99-110). Lanham, MD: Roman & Littlefield Publishers, Inc.

Kaid, L. L., Postelnicu, M., **Landreville, K. D.**, Williams, A. P., Hostrup, C., Urriste, S., Fernandes, J., Yun, H. J., & Bagley, D. (2005). Campaigning in the New Europe: News Media Presentations of the 2004 European Union Parliamentary Elections. In C. Holtz-Bacha (Ed.), *Massenmedien im Europawahlkampf* (The Mass Media in the European Election Campaign).

Williams, A. P., Martin, J. D., Trammell, K. D., **Landreville, K.**, & Ellis, C. (2004). Late night talk shows and war: Entertaining and informing through humor. In R.D. Berenger (Ed.), *Global Media Go to War* (pp. 131-138). Spokane, WA: Marquette Books.

Trammell, K. D., Kaid, L. L., Williams, A. P., & **Landreville, K. D.** (2003). Under the International Spotlight: Marketing Politics through Debates. In J. Biberman & A. Alkhaji (Eds.), *Business Research Yearbook: Global Business Perspectives, Vol. X*. (pp. 902-906). International Academy of Business Disciplines and McNaughton & Gunn: Saline, Michigan.

### **PUBLICATIONS IN PROGRESS**

#### **Under Review:**

Landreville, K. D., & Niles, C.\* (under review). The indirect effect of political identity on estimating factual content in cable news: A serial mediation model. *Journal of Broadcasting & Electronic Media*. \*Graduate student.

Staggs, S. M.\* & **Landreville, K. D.** (under review). The elephant in the courtroom: How pretrial publicity is processed in the minds of potential jurors. *Communication Studies*. \*Graduate student.

#### **In Preparation:**

Wagner, R. M., **Landreville, K. D.**, & Hopkin, J. (in preparation). Vomiting donkeys and elephants: A content analysis of the 2016 presidential campaign Live Stories on Snapchat. *Mass Communication & Society*.

Sweetsers, K. D., Fernandes, J., & **Landreville, K. D.** (in preparation). Relationship maintenance and the 2016 presidential candidates: A humorous meme perspective. *Journal of Public Relations Research*.

[This manuscript will be funded by the Caitlin Long Excellence Fund.]

**Landreville, K. D.**, & Knobloch-Westerwick, S. (in progress). The impact of suspense in political news.

**Landreville, K. D.**, Fernandes, J., & Sweetsers, K. (in progress). More than a meme: Elaboration and uncertainty in 2016 presidential campaign memes.

[This manuscript will be funded by the Caitlin Long Excellence Fund.]

**Landreville, K. D., & Fernandes, J.** (in progress). Exploring the impacts of election memes on views about campaign discourse and civility.

[This manuscript will be funded by the Caitlin Long Excellence Fund.]

## **GRANTS AND EXTERNAL FUNDING**

### **Grant Proposals Under Review**

- 2017, Broader Impacts Collaborator on Podcasts and Science micro-budget, RII Track-2 FEC: Technologies to Study Genetic Drivers of Phenotypic Traits Associated with Cellular Transformations, National Science Foundation, total budget of \$4,000,000.

### **Funded Projects as PI or Collaborator**

- 2016-2021, Broader Impacts Collaborator for “Improving the State of STEM Journalism in Wyoming”, RII Track-1: Linking Microbial Life to Ecosystem Services across Wyoming’s Dynamic Landscape, National Science Foundation, \$200,000 micro-budget of the \$20 million budget.
- 2016, co-PI, “Germany Meets the US”: 2016 Campus Weeks, German Embassy in Washington D.C., \$7,192.36
- 2015-2016, PI, More than a meme: Elaboration and uncertainty in 2016 presidential campaign memes, Caitlin Long Excellence Fund, \$350.
- 2012-2013, PI, Small Town, Big Election: A Look at New, Alternative, and Emerging Media Sources Used by Rural Residents during the 2012 Presidential Campaign, Malcolm Wallop Fund for Conversations on Democracy, \$6,000.
- 2011-2012, PI, Changing Hearts and Minds with Multimedia Journalism: How Multimedia Impacts Story Comprehension, Attitude Change, and Recall, University of Wyoming College of Arts & Sciences, \$1,000.

### **Unfunded Projects as PI**

- 2017, PI, Effectively Communicating Microbial Ecology in Wyoming: Integrating Diverse Stakeholders from the Start to Better Tailor and Frame Science Messages Concerning Microbial Ecology, National Academies of Science, Engineering, and Medicine, \$37,500.
- 2016, STEM Communication Center, EPSCoR Broader Impacts Proposal: Education, Outreach, and Diversity for Track-1 RII Submission, \$1,670,788.

- 2016, Implementing a Citizen Science Project and Communication Campaign to Improve the Knowledge of and Support for ESPCoR/STEM Research in Wyoming, EPSCoR Broader Impacts Proposal: Education, Outreach, and Diversity for Track-1 RII Submission, \$799,524.
- 2016, Monday morning quarterback, presidential campaign style: An exploration of the emotion, frames, and analysis displayed and conveyed after the 2016 presidential election, \$7,500.
- 2015, Consuming and communicating political messages: Political uncertainty, information efficacy, and polarization, Association for Education in Journalism and Mass Communication, \$2,500.

## **PROFESSIONAL AFFILIATIONS AND ACTIVITIES**

### Journal Editorial Board

- *Mass Communication & Society*, September 2012 - present.

### Office in Professional Societies

- Teaching Panel Chair, Communication Theory & Methodology Division, Association for the Education of Journalism and Mass Communication, 2016-2017.
- Newsletter Editor, Communication Theory & Methodology Division, Association for the Education of Journalism and Mass Communication, 2015-2016.
- Webmaster, Communication Theory & Methodology Division, Association for the Education of Journalism and Mass Communication, 2011-2015.
- Web developer and publication editor for the Political Communication Division of the National Communication Association, 2010-2012.

### Memberships in Professional Societies

- Association for Education in Journalism and Mass Communication

### Manuscript Refereeing for Journals

- *Human Communication Review*, October 2017
- *Mass Communication & Society*, October 2017
- *PLOS ONE*, September 2017
- *Communication Research*, September 2017
- *Mass Communication & Society*, August 2017
- *Journal of Information Technology & Politics*, July 2017
- *Journalism & Mass Communication Quarterly*, July 2017
- *Mass Communication & Society*, July 2017
- *Mass Communication & Society*, April 2017
- *Political Behavior*, April 2017



- *Communication Research*, March 2017
- *Mass Communication & Society*, February 2017
- *Communication Research*, January 2017
- *Journal of Broadcasting & Electronic Media*, December 2016
- *Mass Communication & Society*, November 2016
- *Mass Communication & Society*, September 2016
- *Communication Theory*, July 2016
- *Journal of Communication*, May 2016
- *Mass Communication & Society*, March 2016
- *Media Psychology*, December 2015
- *Journalism & Mass Communication Quarterly*, October 2015
- *Journalism & Mass Communication Quarterly*, July 2015
- *Mass Communication & Society*, June 2015
- *Journal of Political Marketing*, March 2015.
- *Politics*, February 2015.
- *Mass Communication & Society*, October 2014.
- *Journal of Communication*, October 2014.
- *Media Psychology*, July 2014.
- *Communication Theory*, July 2014.
- *Journal of Political Marketing*, July 2014.
- *Mass Communication & Society*, April 2014.
- *Mass Communication & Society*, January 2014.
- *Media Psychology*, January 2014.
- *Mass Communication & Society*, October 2013.
- *Communication Methods and Measures*, August 2013.
- *Mass Communication & Society*, January 2013.
- *International Journal of Press/Politics*, December 2012.
- *International Journal of Communication*, October 2012.
- *Mass Communication & Society*, September 2012.
- *Communication Monographs*, May 2012.
- *Chinese Journal of Communication*, May 2012.
- *Mass Communication & Society*, May 2012.
- *Journal of Communication*, March 2012.
- *Journalism & Mass Communication Quarterly*, December 2011.
- *Media Psychology*, December 2011.
- *Mass Communication & Society*, December 2011.
- *Mass Communication & Society*, September 2011.
- *Mass Communication & Society*, July 2011.
- *Mass Communication & Society*, January 2011.
- *Communication Theory*, August 2010.
- *International Journal of Press/Politics*, July 2010.
- *International Journal of Press/Politics*, April 2010.
- *Mass Communication & Society*, March 2010.

- Association for Education in Journalism and Mass Communication (Communication Theory and Methodology Division; Political Communication Interest Group) for the 2017 Conference in Chicago, IL.
- National Communication Association's Political Communication Division for the 2016 Conference in Philadelphia, PA.
- Association for Education in Journalism and Mass Communication (Communication Theory and Methodology Division; Mass Communication & Society Division) for the 2016 Conference in Minneapolis, MN.
- National Communication Association's Political Communication Division for the 2015 Conference in Las Vegas, NV.
- Association for Education in Journalism and Mass Communication (Communication Theory and Methodology Division) for the 2015 Conference in San Francisco, CA.
- Association for Education in Journalism and Mass Communication (Advertising, Communication Theory and Methodology, and Political Communication Divisions) for the 2014 Conference in Montreal, Canada.
- Association for Education in Journalism and Mass Communication (Advertising, Communication Theory and Methodology, and Political Communication Divisions) for the 2013 Conference in Washington, DC.
- National Communication Association's Mass Communication and Political Communication Divisions for the 2013 Conference in Washington, DC.
- Association for Education in Journalism and Mass Communication (Advertising, Communication Theory and Methodology, and Political Communication Divisions) for the 2012 Conference in Chicago, IL.
- National Communication Association's Mass Communication and Political Communication Divisions for the 2012 Conference in Orlando, FL.
- International Communication Association's Journalism Studies Division for the 2012 Conference in Phoenix, AZ.
- Association for Education in Journalism and Mass Communication (Advertising, Communication Theory and Methodology, and Mass Communication and Society Divisions) for the 2011 Conference in St. Louis, MO.
- National Communication Association's Mass Communication and Political Communication Divisions for the 2011 Conference in New Orleans, LA.
- International Communication Association's Political Communication Division for the 2011 Conference in Boston, MA.
- National Communication Association's Mass Communication Division for the 2010 Conference in San Francisco, CA.

- International Communication Association's Mass Communication Division for the 2010 Conference in Singapore.
- National Communication Association's Political Communication and Mass Communication Divisions for the 2009 Conference in Chicago, IL.

Panel Moderator and Discussant for Conferences

- Organizer and Moderator of "Active Learning Strategies for Teaching Media Literacy at the Intersection of Communication, Politics, and Technology" Teaching Panel Co-Sponsored by the Communication Theory & Methodology Division and the Communication Technology Division at the 2017 Association for Education in Journalism and Mass Communication, Chicago, IL.
- Organizer and Moderator of "Teaching Data Journalism: What To Do and How To Start" Teaching Panel Co-Sponsored by the Communication Theory & Methodology Division and the Visual Communication Division at the 2017 Association for Education in Journalism and Mass Communication, Chicago, IL.
- Discussant for Scholar-to-Scholar Session "Political Entertainment and Engagement" at the 2017 Association for Education in Journalism and Mass Communication, Political Communication Interest Group. Chicago, IL.
- Discussant for Refereed Paper Research Session "Media Literacy Socialization" at the 2016 Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Minneapolis, MN.
- Moderator and Discussant of "Culture, Community, and Social Issues in Mass Communication Research" session at the 2011 Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. St. Louis, MO.
- Discussant of Mass Communication & Society Division poster session at the 2011 Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. St. Louis, MO.
- Moderator of "Trust, Cynicism, and Credibility" session at the 2007 Association for Education in Journalism and Mass Communication, Communication Theory and Methodology Division. Washington, D.C.
- Moderator of "International Opinion" session at the 2006 Midwest Association for Public Opinion Research. Chicago, IL.

**HONORS, AWARDS, AND RECOGNITION**

2017, Standard-Bearer for the College of Arts & Sciences Master's Degree Candidates at the Graduation Ceremony

2016, Accepted into the University of Wyoming Active Learning Institute by the Ellbogen Center for Teaching and Learning, a 4-day conference on implementing active learning techniques in the classroom, \$500 Reward

2016, First Place Winner of the Active Learning Institute's Best Active Learning Presentation, \$100 Reward

2016, Nominated for the University of Wyoming Arts & Sciences Extraordinary Merit in Teaching Award

2015-2016, Accepted into the University of Wyoming LEAD program that trains aspiring and prospective future leaders and administrators on the University of Wyoming campus.

2015, Nominated for the University of Wyoming Arts & Sciences Extraordinary Merit in Teaching Award

2014, Nominated for the University of Wyoming Arts & Sciences Extraordinary Merit in Teaching Award

2009, Top Three Student Paper Award in the Communication Technology Division at the 2009 Conference for the Association for Education in Journalism and Mass Communication, Boston, MA.

2008, First Place Student Paper Award in the Mass Communication & Society Division at the 2008 Conference for the Association for Education in Journalism and Mass Communication, Chicago, IL.

2006, Top 4 Student Paper Award in Political Communication at the 2006 International Communication Association Annual Conference, Dresden, Germany.

2006, The Center for European Studies at the University of Florida Travel Grant for \$750 to assist travel expenses to the 2006 International Communication Association Annual Conferences, Dresden, Germany.

2006, Outstanding Master's Student Award. College of Journalism and Communications. University of Florida. Nominated by Cory Armstrong and Melinda McAdams. Gainesville, Florida.

2004, Summa cum Laude. Highest Honors Graduate from the UF College of Journalism and Communications with a 3.97 upper division GPA. Gainesville, Florida.

2002, University Scholars Program. Awarded \$2,500 for undergraduate research on the Florida 2002 gubernatorial race. Mentored by Lynda Lee Kaid. Gainesville, Florida.

2000, Florida Bright Future's Scholarship. Awarded 100 percent tuition payment and \$500 a semester for four years of college. Gainesville, Florida.

### **CONFERENCE PAPERS AND PRESENTATIONS**

Staggs, S., & **Landreville, K.** (2016, August). *The link between crime news and guilty verdicts: An examination of the largest jury summons in US history*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. Minneapolis, MN.

**Landreville, K. D.**, & Knobloch-Westerwick, S. (2015, August). *The impact of suspense in political news*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. San Francisco, CA.

LaMarre, H. L., **Landreville, K. D.**, Young, D. G., & Gilkerson, N. (2014, May). *Toward a political humor processing model: Examining humorous tone as a key determinant in political satire message processing*. Paper presented at the Annual Conference for the International Communication Association. Seattle, Washington.

**Landreville, K. D.**, & LaMarre, H. L. (2013, August). *Examining the intertextuality of fictional political comedy and real-world political news*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. Washington, DC.

**Landreville, K. D.** (2011, August). *A conceptualization and operationalization of receiver-based uncertainty generated from mass media*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. St. Louis, MO.

**Landreville, K. D.** (2011, August). *Mass-mediated political messages, uncertainty arousal, and interpersonal political discussion*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Political Communication Interest Group. St. Louis, MO.

LaMarre, H. L., & **Landreville, K. D.** (2011, August). *Humor works in funny ways: Examining humorous tone as a key determinant in political humor message*

*processing*. Paper presented at the Annual Conference for the Association for Education in Journalism and Mass Communication, Political Communication Interest Group. St. Louis, MO.

Eveland, W. P., Jr., Morey, A. C., Tchernev, J., & **Landreville, K.** (2010, November). *The who, what, when, where, how, and why of informal political conversations in the United States*. Paper Presented at the Annual Conference of the Midwestern Association for Public Opinion Research. Chicago, IL.

**Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2010, November). *The Influence of Late-Night TV Comedy Viewing on Political Talk: A Moderated-Mediation Model*. Paper presented at the National Communication Association, Political Communication Division. San Francisco, CA.

**Landreville, K. D.** (2009, November). *The political uncertainty management model: A theoretical explanation for why people (dis)engage in political discussion*. Paper presented at the National Communication Association, Political Communication Division. Chicago, IL.

**Landreville, K. D.**, & LaMarre, H. L. (2009, November). *Working through political entertainment: How negative emotion and narrative engagement encourage political discussion intent*. Paper presented at the National Communication Association, Mass Communication Division. Chicago, IL.

**Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2009, August). *Entertainment media and political discourse: An assessment of relations between late-night TV comedy, face-to-face political talk, and debate viewing*. Paper presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Boston, MA.

Dylko, I., **Landreville, K. D.**, Beam, M. A., & Geidner, N. (2009, August). Gatekeeping and YouTube: News filters and the intermedia dynamic in the age of the user-generated content. Paper presented at the Association for Education in Journalism and Mass Communication, Mass Communication & Society Division. Boston, MA. **Top Three Student Paper Award.**

**Landreville, K. D.**, Holbert, R. L., & LaMarre, H. L. (2008, November). *The Influence of Late-Night Comedy Viewing on the Consumption and Engagement of Political Discourse: A Testing of Competing Models of Candidate Issue Knowledge as Moderator*. Paper presented at the National Communication Association, Mass Communication Division. San Diego, CA.

LaMarre, H. L., Beam, M. A., & **Landreville, K. D.** (2008, August). *The Irony of Satire: People See What They Want to See in The Colbert Report*. Paper presented at the Association for Education in Journalism and Mass Communication, Mass

- Communication & Society Division. **First Place Student Paper Award.**  
Chicago, IL.
- LaMarre, H. L., & **Landreville, K. D.** (2008, August). *When the Movie Ends the Thinking Begins: Examining Entertainment Elaboration and the Mediating Role of Film Engagement*. Paper presented at the Association for Education in Journalism and Mass Communication, Communication Theory & Methodology Division. Chicago, IL.
- Landreville, K. D.**, & LaMarre, H. L. (2008, May). *Documentary and historical reenactment film: A comparison of transportation, negative affect, interest, and learning*. Paper presented at the International Communication Association, Mass Communication Division. Montreal, Canada.
- Hively, M. H., & **Landreville, K. D.** (2008, May). *The interaction between efficacy and emotion in predicting civic engagement*. Paper presented at the International Communication Association, Mass Communication Division. Montreal, Canada.
- Landreville, K. D.**, & LaMarre, H. L. (2007, November). *Documentary and historical reenactment film: A comparison of political opinion and trust*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.
- LaMarre, H. L., **Landreville, K. D.**, & Myers, T. A. (2007, November). *Examining the relationship between media use, Iraq war knowledge, and discussion among US college students*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.
- LeGrange, A. G., & **Landreville, K. D.** (2007, August). *What's at issue with Bush and Blair? The Iraq war in U.S. and U.K. editorials*. Paper presented at the Association for Education in Journalism and Mass Communication, International Communication Division. Washington, D.C.
- Landreville, K. D.** (2007, May). *Fear, framing, and terrorism: Television news coverage of the 2004 presidential election*. Paper presented at the International Communication Association, Political Communication Division. San Francisco, California.
- Landreville, K. D.**, & LeGrange, A. G. (2007, May). *Framing Bush and Blair: The Iraq war in U.S. and U.K. newspaper editorials*. Paper presented at the International Communication Association, Political Communication Division. San Francisco, California.
- Landreville, K. D.** (2006, November). *Terrorism in election polls and television news in the 2004 presidential election*. Paper presented at the Midwest Association for Public Opinion Research. Chicago, Illinois.

- LeGrange, A. G., & **Landreville, K.** (2006, November). *Does being male really matter? An exploration of reactions to political advertisements of male and female candidates*. Paper presented at the National Communication Association Annual Conference, Scholar to Scholar Sessions. San Antonio, Texas.
- Landreville, K. D.** (2006, June). *The days after: The re-election of President Bush and international newspaper editorials*. Paper presented at the International Communication Association, **Top Student Papers in Political Communication**. Dresden, Germany.
- Landreville, K. D.** (2006, June). *Fear and framing in the immediate coverage of the London terror attacks*. Paper presented at the International Communication Association, Terrorism, Media, and Politics: Public Opinion and Media Coverage in Political Context Panel. Dresden, Germany.
- Williams, A. P., Kaid, L. L., Postelnicu, M., **Landreville, K. D.**, & Yun, H. J. (2006, June). *The expansion election: communication in the 2004 European parliamentary elections*. Paper presented at the International Communication Association, The Representation of the European Union Elections: News Media Coverage around the World Panel. Dresden, Germany.
- Landreville, K. D.**, & Hendren, A. G. (2006, April). *¡Viva Bush! Targeting latino voters through candidate web sites*. Paper presented at the Midwest Political Science Association, Latino Caucus. Chicago, Illinois.
- Hendren, A. G., & **Landreville, K. D.** (2006, April). *“W” is for women: Online targeting of women voters in the 2004 presidential election*. Paper presented at the Midwest Political Science Association, Women’s Caucus. Chicago Illinois.
- Kaid, L. L., Hendren, A. G., Yun, H. J., **Landreville, K. D.**, Postelnicu, M., & Urriste, S. D. (2005, November). *Comparing the effects of television advertising and debates on young citizens*. Paper presented at the National Communication Association, Political Communication Division. Boston, Massachusetts.
- Martin, J. D., **Landreville, K. D.**, & Hendren, A. G. (2005, November). *Political information on The Daily Show during the 2004 presidential campaign*. Paper presented at the National Communication Association, Student Paper Division. Boston, Massachusetts.
- Postelnicu, M., **Landreville, K. D.**, & Popescu, C. (2005, August). *The whole world is watching*. Refereed poster presented at the Association for Education in Journalism and Mass Communication, Communication Technology and Policy Division. San Antonio, Texas.
- Kaid, L. L., Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2005, May). *The representation of the European Union elections: News media coverage around*



- the world*. Paper presented at the International Communication Association, Political Communication Division. New York City, New York.
- Kaid, L. L., **Landreville, K. D.**, Postelnicu, M., & Martin, J. D. (2005, May). *Enhancing information efficacy for young voters: The effects of political advertising and debates*. Paper presented at the International Communication Association, Political Communication Division. New York City, New York.
- Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2004, November). *Hyperlinking and web campaigning: Examining the use of hyperlinks in candidate web sites during the 2004 U.S. presidential campaign*. Paper presented at the National Communication Association, Politics and the Internet discussion panel. Chicago, Illinois.
- Williams, A. P., Kaid, L. L., Trammell, **K. D.**, **Landreville, K. D.**, Postelnicu, M., & Martin, J. D. (2004, September). *Hyperlinking, blogging, and fundraising: Online campaigning in the 2004 U.S. presidential campaign*. Paper presented at the American Political Science Association, Political Communication panel. Chicago, Illinois.
- Trammell, **K. D.**, Williams, A. P., Postelnicu, M., & **Landreville, K. D.** (2004, May). *Blogging and hyperlinking: Candidates' use of the web to enhance their viability during the 2003-2004 Democratic presidential primary season*. Paper presented at the International Communication Association, Political Communication Division. New Orleans, Louisiana.
- Trammell, **K. D.**, Williams, A. P., **Landreville, K. D.**, Martin, J. D., & Ellis, C. (2003, August). *Comedy CENTCOM: Framing the war with humor on late-night TV*. Paper presented at the Entertainment Studies Special Interest Division, Association for Education in Journalism and Mass Communication. Kansas City, Missouri.
- Kaid, L. L., Trammell, **K. D.**, Williams, A. P., & **Landreville, K. D.** (2003, April). *Under the international spotlight: Marketing politics through debates*. Paper presented at the International Academy of Business Disciplines conference. Orlando, Florida.
- Landreville, K. D.** (2003, April). Newspaper coverage of the Florida 2002 gubernatorial debates. Paper presented at The Fourth Annual University Scholars Symposium. Gainesville, Florida.
- Kaid, L. L., Trammell, **K. D.**, Williams, A. P., & **Landreville, K. D.** (2002, November). *Fighting for Florida: Bush again!* Paper presented at the National Communication Association. New Orleans, Louisiana.

**OUTREACH: LECTURES, PANELS, & WORKSHOPS**

2017, Featuring Writing Session, Faculty Instructor to 30 High School Students, Wyoming High School Student Press Association Annual Meeting, Casper, WY.

2017, Fake News Invasion: Spotting “Fake News” and Finding “Real Answers”, Workshop Presented to the University of Wyoming Libraries Employee Support Committee Summer Seminar (25 in attendance), Laramie, WY.

2017, Media Literacy Workshops (Three Workshops on June 20-21), Faculty Instructor, University of Wyoming GEAR UP Camp (a four-day camp for income-eligible Wyoming high school students), Laramie, WY.

2017, Media Literacy, Photography, and Blogging Course, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2017, Demystifying the Media: A Guide for Scientists, Workshop Developer and Moderator with Panelists Bob Beck (News Director, Wyoming Public Radio), Kristine Galloway (Reporter, *Wyoming Tribune Eagle*), and Emilene Ostlind (Editor, *Western Confluence Magazine*), University of Wyoming EPSCoR Office with Emily Vercoe (22 faculty and students in attendance), Laramie, WY.

2017, Media Misinformation, Viral Deception, and “Fake News”, Workshop Developer and Presenter (20 faculty and staff in attendance), University of Wyoming Library Workshop with COJO Librarian Liaison Piper Martin, Laramie, WY.

2016, Improving Science Communication with Wyoming Journalists and Media Outlets (10 scientists in attendance), Workshop Developer and Presenter, Wyoming Citizen Science Conference, Lander, WY.

2016, Featuring Writing Session, Faculty Instructor to 30 High School Students, Wyoming High School Student Press Association Annual Meeting, Casper, WY.

2016, Media, Youth, and Politics, Panelist (250 people in attendance), Wyoming Youth Voter Summit (hosted by the Wyoming Secretary of State, University of Wyoming, Laramie, WY).

2016, Deconstructing the First Presidential Debate, Panelist (125 people in attendance), University of Wyoming, Laramie, WY.

2016, Multimedia Storytelling and Media Literacy Course, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2015, Multimedia Storytelling and Media Literacy Course, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2014, Self-Expression and Storytelling with Multimedia Course, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2014, Contributor to the University of Wyoming Research Blog

2013, Self-Expression and Storytelling with Multimedia Course, Faculty Instructor, University of Wyoming High School Institute (a three-week course for Wyoming high school sophomores), Laramie, WY.

2013, The 2012 Presidential Election, New Media, & Wyoming Voters, Board of Visitors, College of Arts & Sciences, University of Wyoming, Presenter, Laramie, WY.

2012, Small Town, Big Election: Use of Alternative/Emerging Media in Rural Wyoming, The Malcolm Wallop Fund's Forum on Politics & Social Media, Presenter, Laramie, WY.

2012, Young Voters and the 2012 Presidential Debates, The Malcolm Wallop Fund's Forum on Politics & Social Media, Presenter, Laramie, WY.

2012, Social Media Tools For Promoting Your Cause, The Good Mule of the University of Wyoming, Presenter, Laramie, WY.

2012, Gathering and Promoting News (And Yourself) with Social Media, Wyoming Press Association, Presenter, Laramie, WY.

2012, Tech for Web Reporting, Wyoming Press Association, Presenter, Laramie, WY.

## **COMMITTEES**

### University Committees

Marketing and Communications Group, Strategic Enrollment Management Initiative, 2017

Committee on Committees, 2016-Present

Faculty Senate Representative, 2011-2016

Ad hoc Committee on Child Care, 2011-2012

### Department Committees

Job Search Committee Chair, 2017-2018

Webmaster, 2016-Present  
Student Interaction Committee, 2016-Present  
Vision Committee, 2016-Present  
Graduate Student Committee, 2016- Present  
Curriculum Committee, 2013-Present  
Finance Committee, 2010-2016  
Job Search Committee, 2012-2013  
Personnel Committee, 2010-2011

## **STUDENT ADVISING / GRADUATE SUPERVISION**

### **GRADUATE STUDENTS**

33 Graduate Advisees – 2017-2018  
29 Graduate Advisees – 2016-2017

### **UNDERGRADUATE STUDENTS**

35 Undergraduate Advisees – 2015-2016  
24 Undergraduate Advisees – 2014-2015  
35 Undergraduate Advisees – 2013-2014  
25 Undergraduate Advisees – 2012-2013  
22 Undergraduate Advisees – 2011-2012  
20 Undergraduate Advisees – 2010-2011

### **MCNAIR SCHOLARS**

Josh Hopkin – McNair Scholar – 2016-2017

### **GRADUATE STUDENTS**

Active Graduate Committee Chairmanships:

Acadia Munari (MA)  
Cassie Niles (MA)  
Imelda Isabel Perez (MA)

Ongoing Graduate Committee Chairmanships:

Melanie Alexander (MA, Project-Based, Not Thesis)  
Kevin Shumway (MA)

Current Graduate Committee Memberships:

Nicholas Dyer (MA)  
Laura Driver (MA)  
Chrissie Henschler (MA)  
Katie Johnson (MA)

Graduate Degrees Completed Under My Supervision:

Conroy Stout, 2017, (MA)  
Rachel Wagner, 2017, (MA)

Olga Liberman, 2015, (MA)  
Margaret Hettgar Stewart, 2015, (MA)  
Dyann Diercks, 2015, (MA)  
Sarah Fogerty, 2013, (MA)  
Courtney Gifford, 2013, (MA)  
Kathleen Warner, 2013, (MA)  
Sheryl-Ann Stake, 2012, (MA)  
Laura Weatherford, 2012, (MA)  
MacKenzie Mixer, 2011, (MA)  
Dane J. Schulze, 2011, (MA)  
Jennifer R. Waluta, 2011, (MA)

Past Graduate Committee Memberships:

12 MA

4 external to department:

Erica Oman, University of Wyoming, Political  
Science, 2017  
Caitlin White, University of Memphis, Journalism,  
2015  
Alyson Hinman, University of Wyoming,  
Sociology, 2012  
Brian Williams, University of Wyoming, Political  
Science, 2011

8 internal to department:

Timothy O'Flannigan, 2017  
Elizabeth Gibbons, 2017  
Hollie Deis, 2016  
Alexandria Hellrung, 2015  
Jamie Matson, 2015  
Anastasiia Lazebna, 2015  
Askhat Yerkimbay, 2013  
Travis Hoff, 2011

## **PROFESSIONAL DEVELOPMENT**

### **Teaching**

Attendance and Participation with University of Wyoming Ellbogen  
Center for Teaching and Learning Seminars on:

- 3<sup>rd</sup> Annual ECTL Summer Institute on Active and Engaged Learning  
(May 23-26, 2016)
- First-Year Seminar (FYS) Spring Colloquium – May 16, 2016
- First-Year Seminar (FYS) Faculty Learning Community (Periodic  
Meetings Throughout the Year)
- Refining Your FYS: Strategies for Teaching Research
- Assessment and Rubrics for Your First-Year Seminar

- Teaching the Craft of Note-Taking
- Teaching Controversial Issues
- A Focus on Freshman Teaching and Learning
- How to Prevent, Detect, and Deal with Plagiarism
- Understanding the UW Student Population

### **External Funding**

National Science Foundation Day Workshop – May 2017

Grant Workshop for the Social Sciences and Humanities – June 2011

## **OTHER ACCOMPLISHMENTS**

### Research Press Coverage

- Fisher, Ann. (Host) (2017, June 22). Interview with *All Sides with Ann Fisher* on the Impact of Political Satire [Live radio broadcast from WOSU, Columbus, Ohio]. *All Sides with Ann Fisher*. Archived at <http://radio.wosu.org/post/impact-political-satire>
- Jung, Mary. (Host, Producer, Director) (2016, June 19). Interview with Mary Jung on the 2016 Presidential Election [Television broadcast]. *Wyoming Signatures*. Archived at <https://youtu.be/ftqVPyh8-Hw>
- Jung, Mary. (Host, Producer, Director) (2015, September 11). Interview with Mary Jung on the 2016 Presidential Election [Television broadcast]. *Wyoming Signatures*. Archived at <https://youtu.be/YuK4OMGIQ1U>
- Lageson, S., Erensu, S., & Green, K. (2013). Laughter and the political landscape. In D. Hartmann & C. Uggen (Eds.), *The social side of politics* (pp. 117-138). New York: W.W. Norton & Company.
- Mendoza, D. (2012, November 7). The 2012 campaign in 27 tweets. Retrieved November 9, 2012, from [www.cnn.com/2012/11/05/politics/the-2012-campaign-in-27-tweets](http://www.cnn.com/2012/11/05/politics/the-2012-campaign-in-27-tweets)
- Meyer, R. (2012, August). 9 concrete, specific things we actually know about how social media shape elections. Retrieved August 28, 2012, from <http://www.theatlantic.com/technology/archive/2012/08/9-concrete-specific-things-we-actually-know-about-how-social-media-shape-elections/261425/>
- Drutman, L. (2009, April 20). The truthiness of the Colbert Report. *Miller-McCune*. Retrieved April 29, 2009, from: <http://www.miller-mccune.com/politics/the-truthiness-of-the-colbert-report-1156>

- El Akkad, O. (2009, April 29). Conservatives want to believe Colbert's truthiness is about them. *Toronto Globe and Mail*. Retrieved April 29, 2009, from: <http://www.theglobeandmail.com/servlet/story/LAC.20090429.COLBERT29ART2238/TPStory/TPInternational/Television/>
- Johnson, S. (2009, April 29). Study finds conservative viewers of Stephen Colbert's comedy show think he's on their side. *Chicago Tribune*. Retrieved April 29, 2009, from: <http://www.chicagotribune.com/entertainment/chi-talk-colbertapr29,0,1905472.column>
- Linkins, J. (2009, April, 27). Colbert study: Conservatives don't know he's joking. *The Huffington Post*. Retrieved April 29, 2009, from: [http://www.huffingtonpost.com/2009/04/27/colbert-study-conservativ\\_n\\_191899.html](http://www.huffingtonpost.com/2009/04/27/colbert-study-conservativ_n_191899.html)
- Olbermann, K. (Host) (2009, April 28). Olbermann reports Colbert research [Television broadcast]. *MSNBC's Countdown with Keith Olbermann*. Retrieved April 29, 2009, from: <http://www.youtube.com/watch?v=pbCvipi171s>
- Olbermann, K. (Host) (2009, May 1). Olbermann reports Colbert research [Television broadcast]. *MSNBC's Countdown with Keith Olbermann*. Retrieved June 12, 2009, from: <http://www.youtube.com/watch?v=pbCvipi171s>

## **VOLUNTEERING**

- Sept. 2016 – Feb. 2017, Snowy Range Academy, grant-writing committee to identify and write external grants to fund capital construction, operations, and curricular development at the first charter school in Wyoming.
- Sept. 2015 – May 2017, Girl Scout Troop 1170, assist with activities for Brownie Girl Scouts.
- Sept. 2015 – May 2016, Snowy Range Academy, special topic volunteer and activities volunteer in Megan Smerud's 2<sup>nd</sup> grade class (e.g., Greek Day, swimming lessons at Laramie Recreation Center)
- Sept. 2014 – May 2015, Snowy Range Academy, special topic volunteer (cuneiform, hieroglyphics, printing press) and activities volunteer in Patricia Jacobsen's 1<sup>st</sup> grade class (e.g., Egyptian Day, ice skating unit in physical education).

Sept. 2014 – May 2015, Girl Scout Troop 1423, lead activities for Daisy Girl Scouts.

Sept. 2013 – May 2014, Beitel School, weekly volunteer in Kathy McFarland's kindergarten class.